

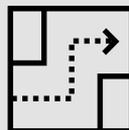


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GDPR attestation and certification

As a pillar of the global Privacy agenda, the application of the GDPR introduced a range of requirements that impact organisations one way or another. Also, as awareness levels are generally rising, customers are demanding more and more transparency on how businesses use their data.

The combination of these factors makes Privacy rise higher to the top of your organisations' agenda not only in Europe but also globally. To answer strategically to these new challenges, we think the business should demonstrate robust and resilient data privacy operations to all its stakeholders.



Your challenges

- Demonstrating to your external and internal stakeholders your organisation's ability to manage any data breach risk.
- Demonstrating to stakeholders and third parties how you achieve compliance with the data privacy requirements.
- Defining good governance and controls standards induced by the more stringent GDPR requirements.
- Managing data risk with your third party.

Our Privacy team can help you tackle these challenges!



How we can help

We propose a range of solutions adapted to your business needs and to the trust level that you intend to provide to your external and internal stakeholders.

	Health Check	ISAE 3000	SOC2
	For each privacy domain, we assess if the status of your existing set of controls and procedures matches the GDPR requirements as we expect to see them materialised. This detailed assessment allows you to understand how mature your organisation is, and to benchmark your strategy with current market practices and trends.	By using the GDPR-certified assurance report based processing activities (CARPA) framework as a base, we can help you tailor a set of criteria adapted to your organisation. This will enable an audit on the design and operating effectiveness of your organisation's controls and procedures to demonstrate compliance with GDPR requirements. Our view is to limit the scope to achieve the GDPR objectives based on the risks specific to you and the data you process.	With SOC2 Privacy criteria combined with some GDPR criteria, we assess the design and operating effectiveness of your organisation's controls and procedures from a global perspective covering EU and non-EU territories.
Why should you do this check?	To show both your employees, shareholders and stakeholders, how ready your organisation is to demonstrate due diligence to the regulator and third parties.	This check is necessary. It provides your business with an independent assessment to validate the design of your processes and controls and their operating effectiveness. This is relevant to any type of organisation, whether you are a data controller or a data processor.	Your objective goes beyond demonstrating compliance with the GDPR requirements. Your intention is to increase sales and to be distinctive among your competitors outside of EU markets.
Scope	Adaptable	Adaptable but limited to GDPR objectives.	Not adaptable, SOC2 topped by GDPR requirements.
Users	Dedicated to internal users	External users to demonstrate you are a trusted partner.	External users. You can demonstrate to them that you are a top player in global privacy management.
Outcome	List of actions to implement to close the gaps identified	A detailed report with an in-depth analysis on the processes, governance, controls and tests performed by PwC.	A detailed report with an in-depth analysis of the processes, governance, controls and tests performed by PwC.
Level of assurance	None	High (i.e., issuance of PwC report).	High (i.e., issuance of PwC report).
Frequency	Adaptable	Annual	Annual
Our suggestion	Essential as an indicator of where you are in your compliance journey, whether beginner or mature. Repeatable in time.	We recommend this step to market players starting deploying control areas for privacy. The scope can be adapted to specific areas, and the approach can be tailored to your processes and data.	This goes beyond GDPR requirements, demonstrating that your organisation is a solid player in the Data Privacy domain. It's suitable to mature global market players whose objective is to be distinctive.

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