

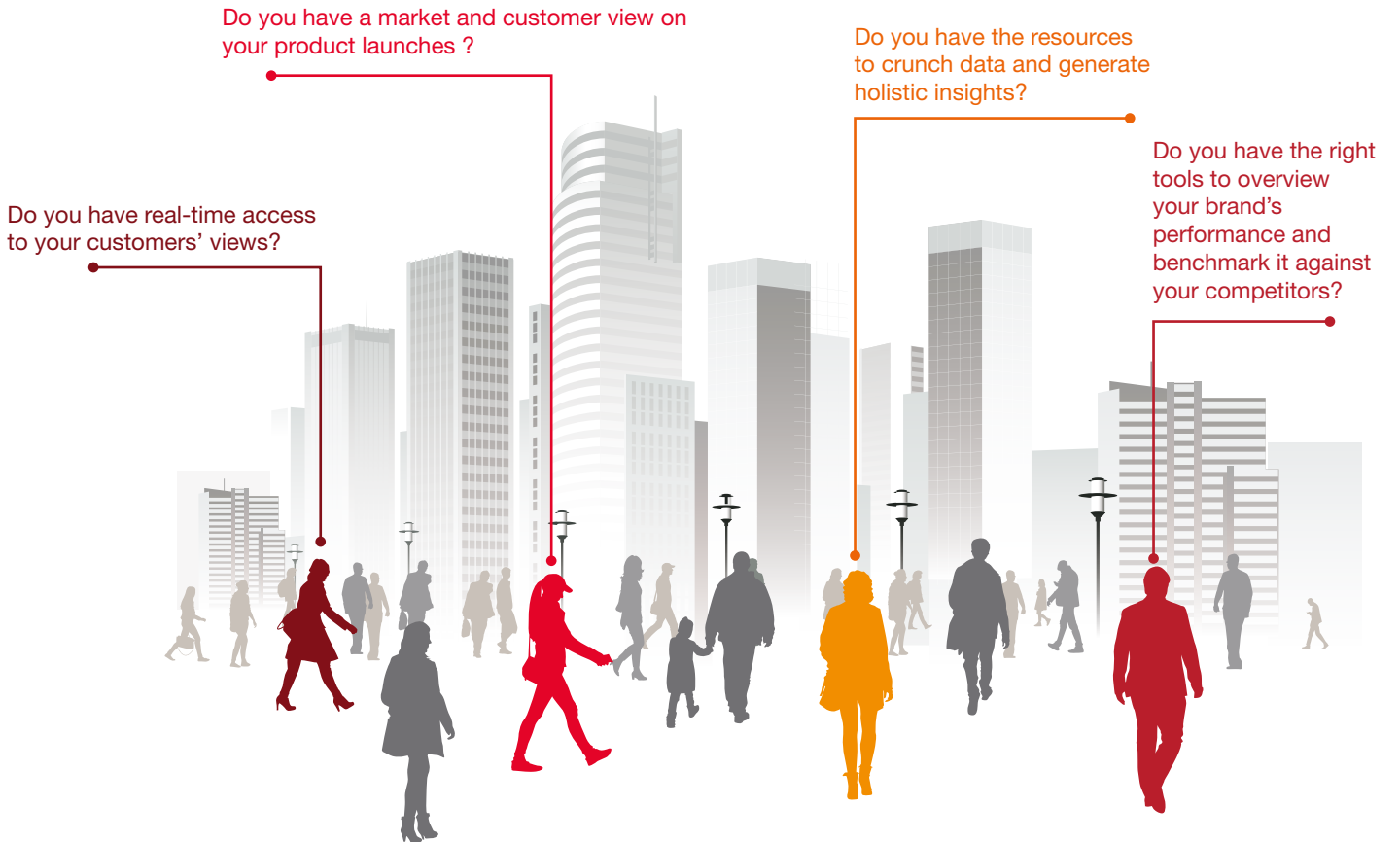


# Digital Intelligence Services

## From data to insights

To thrive in a complex business environment, leaders have to make quick decisions. If data availability was yesterday's challenge, today they're confronted with data flooding from different sources that needs to be analysed in real-time.

### Your challenges



# How we can help

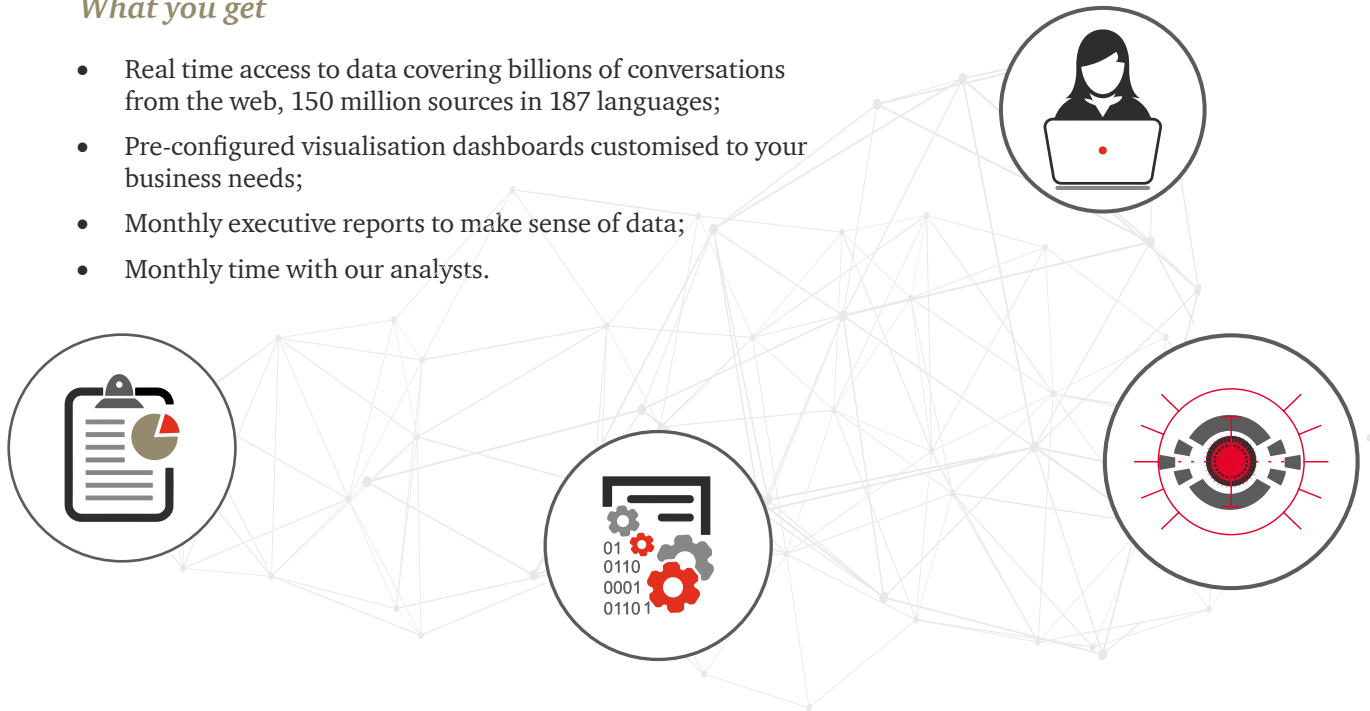
Our Digital Intelligence Services is a client-centric solution empowering you to listen on the go to your brand, competitors, industry trends and topics that impact your business. It uses robust analytics expertise and innovative technologies to provide real-time customised dashboards, enabling faster data-driven business decisions.



## Brand Listening

### What you get

- Real time access to data covering billions of conversations from the web, 150 million sources in 187 languages;
- Pre-configured visualisation dashboards customised to your business needs;
- Monthly executive reports to make sense of data;
- Monthly time with our analysts.



## Dashboards - Illustrations





## Additional modules you can activate



### Market Research

Understand market of operation, potential markets, changing behavior, new trends, industry topics, etc.



### CEO Dashboard

Executive summary on brand, portfolio and market performance, key priority accounts, areas of interest, etc.



### People Analytics

Enrich existing HR data with market's perception about the brand, experiences with the brand, employees voice, etc.



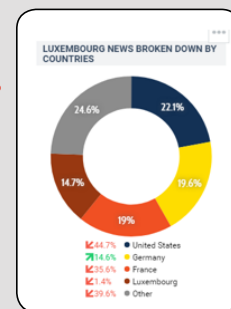
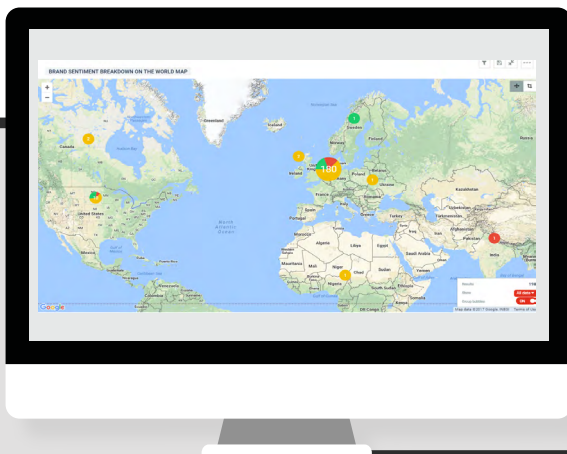
### Ad Hoc Analytics

Analytics and digital intelligence services upon demand based on specific requirements



### Media and Broadcast

Get your offline and online press monitoring consolidated in your dashboard



## Benefits



Competitive pricing



Flexible activation of platform modules



Ease of use



Robust analytics expertise



Access to Global PwC network



Open cloud-based platform that can be embedded to other BI or CRM solutions

## Your PwC contacts



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