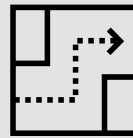


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Data discovery and classification, how to kickstart your Privacy automation

Having a good overview of the (personal) data an organization holds is one of the key requirements for a DPOs mission to be successful. Yet in most cases, this information is provided by colleagues and in certain cases only procedures, rather than a thorough and automatic data discovery. If DPOs, or the teams in charge of data privacy, don't have a comprehensive overview of the personal data their organisation holds, how can they ensure appropriate safeguards and compliance with the relevant regulations?

With tools, which facilitate and automate data discovery and classification, the data privacy teams' and DPOs' jobs becomes much easier, making sure that not only all information is adequately protected, but also ensuring the ability to completely adhere to data subject requests or retention periods. In addition to complying to regulations, correct data discovery and classification will enable organisations to maximize efficiencies, by making use of data they already have, without redundant documentation requests, whilst enabling DPOs to have a good grip on access control.



Your challenges

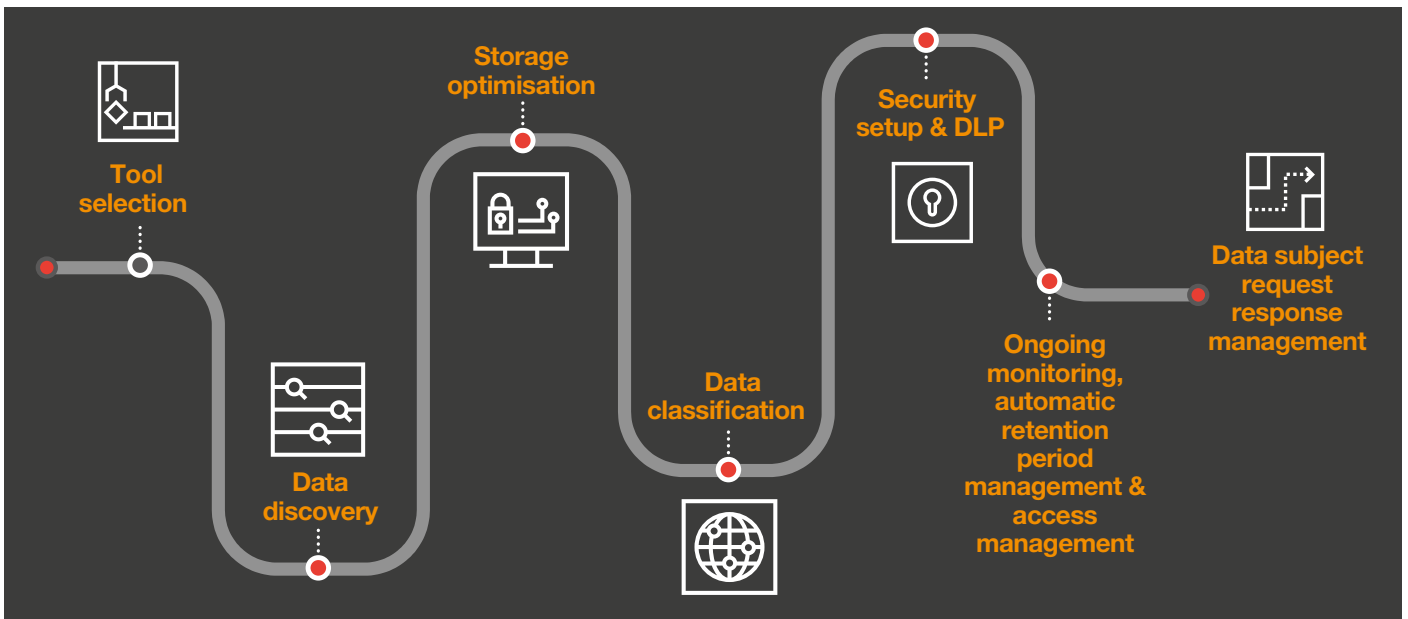
- How and where is data stored within your organisation?
- Who has access to what personal data?
- How to automate data retention periods on the personal data the organisation holds?
- How to respond to data subject requests whilst taking into consideration all systems and storage locations?
- How to efficiently classify documentation and apply appropriate safeguards?
- How can you decrease your utilised storage space with data discovery?
- How can you maximize automation when it comes to managing privacy within your organisation?

Our Data Privacy team can help you tackle these challenges!





How we can help



Why PwC Luxembourg?

Thanks to PwC's worldwide network, we have access to in-house solutions, as well as partnerships with a unique assortment of data privacy tool providers in addition to having a successful track record with multinational clients and their data privacy missions. We collaborate with FinTech companies, who provide solutions to a wide spectrum of clients, regardless their size, and we will ensure that we find the best fit to meet your data privacy requirements. You will always be accompanied by a multi-disciplinary team, which will adapt to achieve your organisation's goals and who have the necessary experience within your industry as well as the selected service provider.



Success stories

We have successfully assisted our clients select the data privacy tools, which matched the maturity of their IT systems or fit perfectly in their data privacy or digital transformation projects. Automating data classification and embedding it into the day-to-day operations, whilst facilitating the application of internal security policies have been amongst the most common pain points our clients have faced. We have managed to identify the optimal solutions for our clients, whilst ensuring an efficient and cost-effective solution for data privacy automation in the long run.

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