

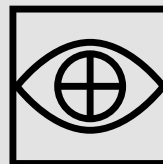
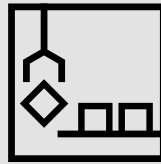
Tax Data & Analytics Workshop

We frequently hear about Big Data, Digital Disruption and how analytics is changing the face of business.

These things are inherently recognised as being of critical importance, but what does this really mean for us in Tax and Finance?

Tax and Finance Functions have for some time been heavy consumers of data. As tax compliance and other regulatory demands increase, so the burden on the department has increased. How do you gather, prepare and disclose more and more information, in shorter timeframes, to the business and to regulators, all whilst reducing costs?

Have you questioned just how much time are you already spending on manipulating and preparing data? Is someone repeating the same manual data handling processes every reporting period? Have you considered how technology could make the process more efficient and free up time to focus on other value-adding tasks?



Automation, Visualisation, Discovery

Tax Data & Analytics Workshop is an initiative intended to provide tax and finance professionals with real and practical technology skills and to start you on a journey towards a more technology enabled and productive function.

This full-days workshop will give you practical experience in using automated data transformation tools and data visualisation software, by working through a real-life case study to build an interactive management dashboard.

It also covers topics from the broader data domain, such as Extract-Transform-Load, data modelling, Robotic Process Automation and how a tax or finance function might practically use some of these.

The Key Objectives

Attending this workshop is not intended to make you an analytics expert, but it will give you exposure to a selection of software tools and techniques, that will allow you to then consider where automation and data visualisation might best be applied to your processes and reporting scenarios.

Its key objectives are to:

Teach

Increase your data literacy and gain new practical skills.

Discover

Put visualization tools into the hands of you the business user, without requiring IT expertise.

See how using a data visualisation tool allows you to draw greater insight from your data to improve business decision making.

Equip

Understand more about third-party software products that can fill gaps in your tax/finance technology ecosystem; better preparing you to engage in transformation and technology discussions with vendors and/or internal service teams.

Your workshop in details

Kick off

4 weeks prior to the workshop, bring your team members to the PwC Experience Center to:

- Explore together your challenges related to Tax and data
- Align the team on needs and expectations
- Imagine opportunities that you can tackle with data
- Collect data set if possible
- This exercise will help us to adjust the 2-day workshop to your reality

Days 2 and 3

- Learn about key concepts and terminology used in the data and analytics domain
- Walk through your tax-data framework
- Gain hands-on experience in extracting and transforming data using automation software
- Get started with data visualisation
- Visualise and analyse your data - build a tax management dashboard
- Get introduced to RPA (Robotic Process Automation)
- See demonstrations of more advanced topics and tax-specific apps

4 weeks to practice

Over this time, you will

- Have the opportunity to apply the data management and analytics skills that you have acquired within your organisation
- Get the support of a PwC specialist to answer your questions*

*Maximum 3 hours per client and subject to audit clearance, if applicable

Follow-up session

It consists in a 4-hour meeting to:

- Review learnings
- Demonstrate advanced tax-use cases for automation and visualisation
- Discuss opportunities and challenges
- Answer specific follow-up questions
- Review examples from initial workshop, if required

Want to know more?



For further information or to discuss how data automation and visualization could be better used by your team, please contact one of the team below:



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At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 158 countries with over 250,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com and www.pwc.lu.

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