Both intuition and analytics matter. It’s no longer good enough to make decisions based on intuition alone.
Underpinned by PwC’s industry expertise and experience

Manage data
Collecting, consolidating and cleaning relevant data.

Perform analytics
Applying intelligent techniques to uncover insight from the relevant data.

Create visualisation
Converting the data into a more comprehensible and user-friendly format.

Harness insight
Applying the insight into more effective decision-making.

Increasing amounts of data from new and existing sources
Predictive, descriptive and prescriptive analytics
Tableau and QlikView
Improved risk, compliance, margins, productivity, growth and innovation

How we are delivering big data and analytics - from strategy to execution

What happened and why?
What is the right answer for your client’s business?
Can you trust your data?
What value exists in your data?

Delivering
- Assurance
- Real-time intelligence
- Improvement through Analytics

What might happen next?

Predict
Describe
Optimise
Judge Try
Empower
How do our clients embed data analytics into their organisation?

Is insight being delivered to the right people at the right time?

Delivering
- Assurance
- Real-time intelligence
- Improvement through Analytics

Why PwC Luxembourg?
PwC Luxembourg (www.pwc.lu) is the largest professional services firm in Luxembourg with 2,600 people employed from 58 different countries. PwC Luxembourg provides audit, tax and advisory services including management consulting, transaction, financing and regulatory advice. The firm provides advice to a wide variety of clients from local and middle market entrepreneurs to large multinational companies operating from Luxembourg and the Greater Region. The firm helps its clients create the value they are looking for by contributing to the smooth operation of the capital markets and providing advice through an industry-focused approach.

The PwC global network is the largest provider of professional services in the audit, tax and management consultancy sectors. We are a network of independent firms based in 157 countries and employing over 208,000 people. Talk to us about your concerns and find out more by visiting us at www.pwc.com and www.pwc.lu.

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