

PwC

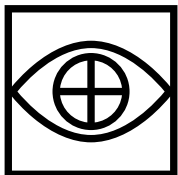
Cybersecurity Day

Gain insights from the latest international trends in Cyber & Privacy

29 October 2020
Crystal Park - Luxembourg

We're looking for the top 5 innovative solutions addressing major cybersecurity challenges.

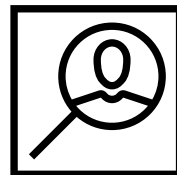
Do you want to pitch your solution in front of more than 250 people including CISOs, CEOs, DPOs, CROs and CIOs of major companies from Luxembourg and abroad?



Why apply to pitch at the event?

- Pitch your solution case and gain credibility with international investors and corporate stakeholders.
- Increase your visibility through international media exposure.
- Benefit from professional coaching by the PwC team.
- Be part of a European level event in cybersecurity (Cybersecurity Week Luxembourg 2020) <https://cybersecurityweek.lu/>

The **Cybersecurity Solution of the Year Award** will be conferred by the Jury to the candidate that demonstrates excellence at all levels, from strategy to execution.

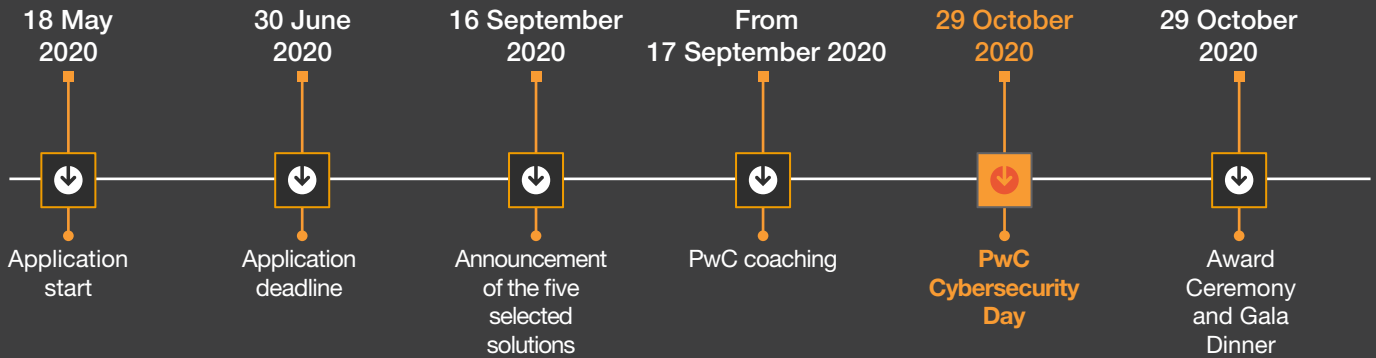


Selection process

- All applicants will be reviewed by a selection committee of independent jurors. 5 finalists will be selected to pitch at the PwC Cybersecurity Day on 29 October 2020.
- Each finalist will undergo professional coaching by PwC in order to prepare their final pitch.
- At the pitching competition on the PwC Cybersecurity Day, a jury of experts representing the market and the industry will evaluate each pitching company based on its **Solution relevance, Solution quality, Leadership potential** as well as **Values**.*
- The winner of the Cybersecurity Solution of the Year will be announced at the Award ceremony during the gala dinner on the same day (29 October) in the framework of the Cybersecurity Week Luxembourg.

* More details on our website

Key dates



Go on www.pwc.lu/cybersecurityday to submit your application

Note: All information provided will be kept confidential and will only be shared with the panel of judges.

The latest version of the Terms & Conditions can be found on the [PwC Cybersecurity Day website](http://www.pwc.lu/cybersecurityday).

About the PwC Cybersecurity Day

From IT security to digital trust: how to help CISOs, DPOs and CEOs ensure they keep the organisation secure in a digital society.

The PwC Cybersecurity Day offers a unique opportunity to gain insights from the latest international trends in cybersecurity and privacy.

The event agenda is split into two distinct parts. The morning session provides technical updates followed by a pitching contest of innovative cyber solutions, leaving the afternoon with dedicated sessions for our audience:

- **CISO Corner** for information security experts, IT and risk experts;
- **DPO Corner** for persons in charge of data protection and privacy, including legal and compliance functions;
- **CEO Corner** for executives.

This one-day event welcomes distinguished speakers from all over the world, representing a rich panel of thought leaders. They share the stage with companies engaging in a pitch competition of their innovative solutions and present how they meet cybersecurity challenges.

Participants are also able to participate in business matchmaking, join interactive breakout sessions and take part in a networking forum with your peers and industry leaders.

This year's PwC Cybersecurity Day will be held on 29 October 2020.

Given the current environment of uncertainty due to the covid-19, we have made the decision of proposing the participants to attend the 2020 PwC Cybersecurity Day event either in person or remotely. The number of in-person attendees will be limited and on a voluntary basis. The situation will be assessed again in a few weeks and PwC reserves the right to change the format of the conference and make the 2020 PwC Cybersecurity Day event virtual only.

Your contact at PwC

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