

PwC Cybersecurity & Privacy Day

Pitching contest - Apply now!

8 June 2023
PwC Luxembourg

We're looking for the top 5 innovative solutions addressing major cybersecurity or privacy challenges.

Do you want to pitch your solution in front of more than 200 people including CISOs, DPOs, CIOs, CROs and VC of major companies from Luxembourg and abroad?



Why apply to pitch at the event?

- Apply and get the opportunity to be selected by independent experts highly recognised in the field of cyber and privacy.
- Pitch your solution case and gain credibility with international investors and corporate stakeholders.
- Increase your visibility through international media exposure.
- Benefit from professional coaching by the PwC team.

The 5 finalists will compete on 8 June 2023 live from Luxembourg for the two following awards:

- **2023 PwC Cybersecurity & Privacy Solution of the Year Award - Jury's Choice**

This award will be conferred by the Jury to the candidate that demonstrates excellence at all levels, from strategy to execution.

- **2023 PwC Cybersecurity & Privacy Solution of the Year Award - People's Choice**

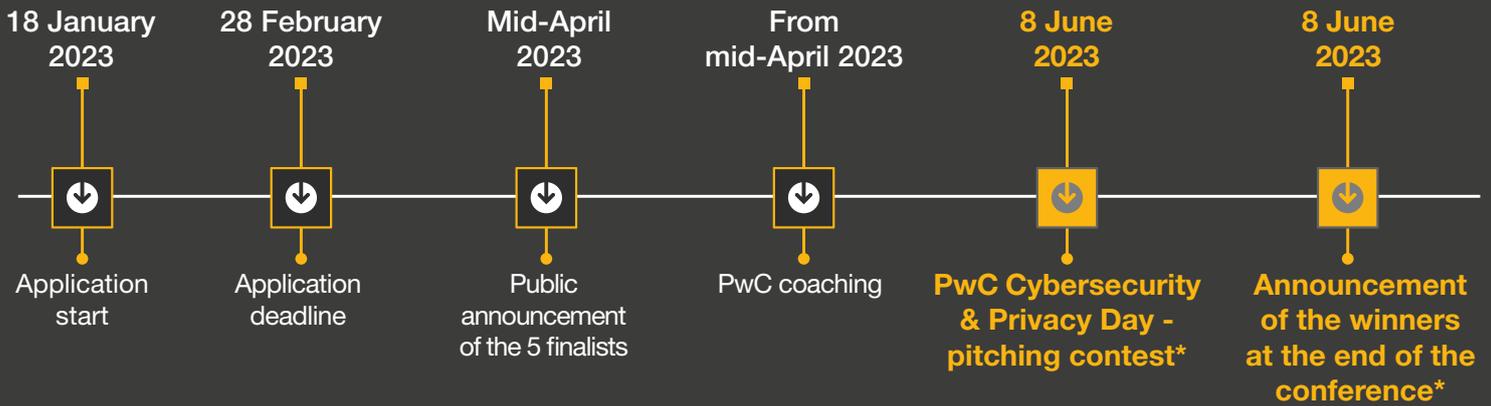
The audience will have the opportunity to vote for their favourite solution right after the live pitch.



Selection process

- All applicants will be reviewed by a selection committee of independent jurors. Five finalists will be selected to **pitch at the PwC Cybersecurity & Privacy Day on 8 June 2023**.
- Each finalist will undergo professional coaching by PwC in order to prepare their final pitch.
- At the pitching competition on the PwC Cybersecurity & Privacy Day, a jury of experts representing the market and the industry will evaluate each pitching company based on its **Solution relevance, Solution quality, Leadership potential** as well as **Values**.^{*} Together they will elect the winner of the 2023 PwC Cybersecurity & Privacy Solution of the Year Award - Jury's Choice.
- During the event, the audience will also have the opportunity to vote for their favourite solution. The solution with the most votes will be awarded the 2023 PwC Cybersecurity & Privacy Solution of the Year Award - People's Choice.
- **The winners will be announced at the end of the conference on 8 June 2023.**

Key dates



*Onsite presence required



Go on www.pwc.lu/cybersecurityday
to submit your application

Note: All information provided will be kept confidential and will only be shared with the panel of judges.

The latest version of the Terms & Conditions can be found on the PwC Cybersecurity & Privacy Day website.

About the PwC Cybersecurity & Privacy Day

The PwC Cybersecurity and Privacy Day mission is to help CISOs, DPOs and CEOs ensure they keep their organisation secure in a digital society.

The main theme of this year's event will focus on the topic of Leadership. Cybersecurity and Privacy is not just about a technology problem, it is a cultural and governance issue that affects businesses. Good governance and leadership at the top of the organisation is necessary to establish a culture of cybersecurity and privacy and protect the firm as well as its customers.

Good privacy practices and cybersecurity are quite simply good business and are essential in building business resilience. Supporting it and promoting it has become a matter of good leadership.

Your contact at PwC

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