

### CEO Corner - Wednesday 7 June 2023

In-person only

4.30pm - 5.00pm	<b>Welcome &amp; registration</b>
5.00pm - 5.10pm	<b>Welcome words</b> <i>Koen Maris, Cybersecurity Leader, PwC Luxembourg</i> <i>François Mousel, Managing Partner elected, PwC Luxembourg</i>
5.10pm - 5.30pm	<b>What is the purpose of digital sovereignty?</b> <i>Frans Imbert-Vier, CEO, UBCOM</i>  How can sovereignty interest my organisation in an increasingly tense geopolitical context and a digital market that is more than 90% driven by the United States? We will see in fine that the free will of each person depends on the digital system he uses. Is the company well protected from this?
5.30pm - 5.40pm	<b>Why would an organisation need a privacy leader ?</b> <i>Tine A.Larsen, President, CNPD (Commission Nationale pour la Protection des Données)</i>  Since the rise of privacy concerns and the entry into application of the GDPR in 2018, various roles dedicated to data protection compliance have developed within organisations. While, according to the EDPB guidelines on DPOs, “[t]he GDPR recognizes the DPO as a key player in the [...] data governance system and lays down conditions for his or her appointment, position and tasks”, other roles, namely that of “privacy leader”, have appeared, though they remain undefined under EU law. The lack of a common and legal definition of such a role suggests that the data controllers themselves would need to define what it means (in their internal context) and how it helps their organisation to achieve greater compliance.
5.40pm - 6.00pm	<b>3 reasons why data protection is no longer the preserve of legal and compliance departments</b> <i>Tim Clements, Business Owner and Privacy Professional, Purpose and Means</i>  Many companies are actively working to change the perception that data protection is solely a legal issue. The legal bias can block the potential to frame data protection as a business imperative.  Data protection is not just about articles, recitals, interpretation, case law, etc. All of those things are very important, without a doubt. But if data protection in your company remains theoretical, and there continues to be a disconnect between data protection leadership and the other business functions, data protection will never become living and breathing.  During this session, Tim Clements will outline how some companies are missing business opportunities and unnecessarily exposing themselves to risk.
6.00pm - 6.20pm	<b>How do I get the best out of my CISO?</b> <i>Tim Cook, Partner at Acertitude &amp; MD of Kafue Consulting</i>  A discussion on what good looks like for cyber security leadership and how to get the best out of your CISO.
6.20pm - 6.50pm	<b>Squashing the Impostor Syndrome: Creating a culture of confidence in technical organisations</b> <i>Angela Trego, President and Founder, Angela Trego</i>  Many technical professionals suffer from impostor syndrome - a crippling anxiety that they are not “good enough” or “qualified enough” to do the job they currently have. This impacts individual, team and organisational performance as fear of failure replaces confidence. This leads to increasingly “safe” choices that hinder innovation and output. Through her own story as the sole female on a team of engineers working on highly technical projects, Dr. Trego brings audiences along on her journey to overcome the impostor syndrome. This program not only inspires, but also educates audiences about how technical organisations can foster a culture of confidence in their staff.
6.50pm - onwards	NETWORKING COCKTAIL