# PwC Cybersecurity & Privacy Day

Many opportunities to gain insights from the latest international trends in Cyber & Privacy

13 October 2022 PwC Luxembourg

www.cybersecurityday.lu

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We're looking for the top 5 innovative solutions addressing major cybersecurity or privacy challenges.

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Do you want to pitch your solution in front of more than 200 people including CISOs, DPOs, CIOs, CROs and VC of major companies from Luxembourg and abroad?



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# Why apply to pitch at the event?

- Apply and get the opportunity to be selected by independent experts highly recognised in the field of cyber and privacy.
- Pitch your solution case and gain credibility with international investors and corporate stakeholders.
- Increase your visibility through international media exposure.
- Benefit from professional coaching by the PwC team.
- Be part of a European level event in cybersecurity (Cybersecurity Week Luxembourg 2022)

The Cybersecurity & Privacy Solution of the Year Award will be conferred by the Jury to the candidate that demonstrates excellence at all levels, from strategy to execution.



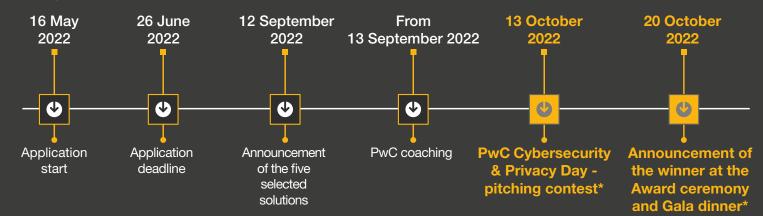
## **Selection process**

- All applicants will be reviewed by a selection committee of independent jurors. Five finalists will be selected to pitch at the PwC Cybersecurity & Privacy Day on 13 October 2022.
- Each finalist will undergo professional coaching by PwC in order to prepare their final pitch.
- At the pitching competition on the PwC Cybersecurity & Privacy Day, a jury of experts representing the market and the industry will evaluate each pitching company based on its Solution relevance, Solution quality, Leadership potential as well as Values.\*
- The winner of the Cybersecurity & Privacy Solution of the Year will be announced at the Award ceremony during the gala dinner on 20 October 2022 in the framework of the Cybersecurity Week Luxembourg.



\* More details on our website

## **Key dates**



#### \*Onsite presence required

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## Go on www.pwc.lu/cybersecurityday to submit your application

Note: All information provided will be kept confidential and will only be shared with the panel of judges.

The latest version of the Terms & Conditions can be found on the PwC Cybersecurity & Privacy Day website.

## About the PwC Cybersecurity & Privacy Day

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The PwC Cybersecurity and Privacy Day mission is to help CISOs, DPOs and CEOs ensure they keep their organisation secure in a digital society.

The main theme of this year's event will focus on the topic of Critical Infrastructure Protection. As cyber threats become more sophisticated and increasingly target operators of critical infrastructure, industries and organisations must urgently assess and uplift their cyber resilience.

## Your contact at PwC

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