

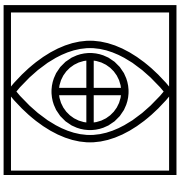
PwC Cybersecurity & Privacy Days

Many opportunities to gain insights from the latest international trends in Cyber & Privacy

20, 21, 27 & 28 October 2021
PwC Luxembourg

We're looking for the top 5 innovative solutions addressing major cybersecurity or privacy challenges.

Do you want to pitch your solution in front of more than 200 people including CISOs, DPOs, CIOs, CROs and VC of major companies from Luxembourg and abroad?



Why apply to pitch at the event?

- Apply and get the opportunity to be selected by independent experts highly recognised in the field of cyber and privacy.
- Pitch your solution case and gain credibility with international investors and corporate stakeholders.
- Increase your visibility through international media exposure.
- Benefit from professional coaching by the PwC team.
- Be part of a European level event in cybersecurity (Cybersecurity Week Luxembourg 2021)
<https://cybersecurityweek.lu/>

The **Cybersecurity Solution of the Year Award** will be conferred by the Jury to the candidate that demonstrates excellence at all levels, from strategy to execution.

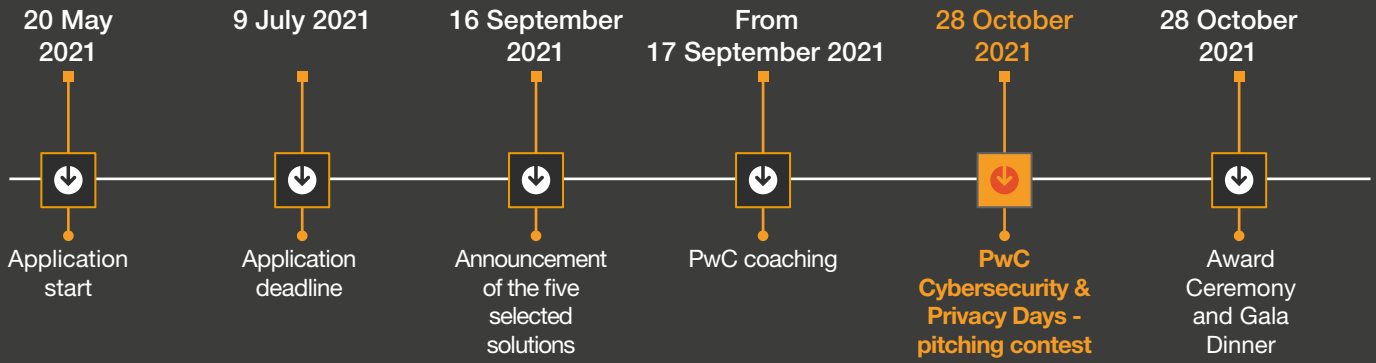


Selection process

- All applicants will be reviewed by a selection committee of independent jurors. Five finalists will be selected to pitch at the PwC Cybersecurity & Privacy Days on **28 October 2021**.
- Each finalist will undergo professional coaching by PwC in order to prepare their final pitch.
- At the pitching competition on the PwC Cybersecurity & Privacy Days, a jury of experts representing the market and the industry will evaluate each pitching company based on its **Solution relevance, Solution quality, Leadership potential** as well as **Values**.*
- The winner of the Cybersecurity Solution of the Year will be announced at the Award ceremony during the gala dinner on the same day (28 October) in the framework of the Cybersecurity Week Luxembourg.

* More details on our website

Key dates



Go on www.pwc.lu/cybersecuritydays to submit your application

Note: All information provided will be kept confidential and will only be shared with the panel of judges.

The latest version of the Terms & Conditions can be found on the PwC Cybersecurity & Privacy Days website.

About the PwC Cybersecurity & Privacy Days

From IT security to digital trust: how to help CISOs, DPOs and CEOs ensure they keep their organisation secure in a digital society.

The PwC Cybersecurity & Privacy Days offers a unique opportunity to gain insights from the latest international trends in cybersecurity and privacy.

This year's event will be held over four days, both remotely and physically at PwC Luxembourg's premises, as follows:

- **20 October:** Under the patronage of PwC Cybersecurity and Privacy Days - a special PwC DPO Meet Up will be held.
- **21 October:** Under the patronage of PwC Cybersecurity and Privacy Days - a special PwC Cybersecurity Community Call will be held.
- **27 October:** CEO Corner - a dedicated and exclusive session for CEOs.
- **28 October:** CISO Corner & DPO Corner offering information security experts, DPOs and privacy experts the chance to gain technical updates, meet promising cybersecurity and privacy solutions engaging in a pitch competition, attend interactive workshops and also benefit from internationally renowned speakers.

Given the current environment of uncertainty due to the Covid-19, we have made the decision of organising a hybrid event in compliance with the sanitary measures in place.

Your contact at PwC

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