



Blockchain Sprint: Pause, Reset, Rethink

Discover if and how Blockchain can make sense for your organisation

Blockchain is a tamperproof distributed ledger of validated and cryptographically secured transactions linked by algorithms.

It is associated with **benefits** such as: reduction of costs, complexity, and fraud; improved alignment through shared, trusted transactions; improved audit trail and transparency; and enhanced security and data integrity.

The Blockchain Sprint is a **one-day workshop** in our Experience Center dedicated to your organisation. No matter your level of maturity in Blockchain, we will help you gain a solid understanding of its potential impact on your business and what you can do about it.

The **interactive** workshop, led by our Blockchain and Design teams, provides you with the necessary knowledge on the topic, helps you **identify and assess relevant use cases** and **set up your action plan**, through 3 pillars:



Pause

Learn key concepts
Market insights
Dos and don'ts



Reset

Define your challenges
Identify root causes
Explore use cases



Rethink

Select opportunities
Deep dive
Plan your next 90 days

It's time to **get off the sidelines** and start thinking about how Blockchain can provide value-added solutions for your business.



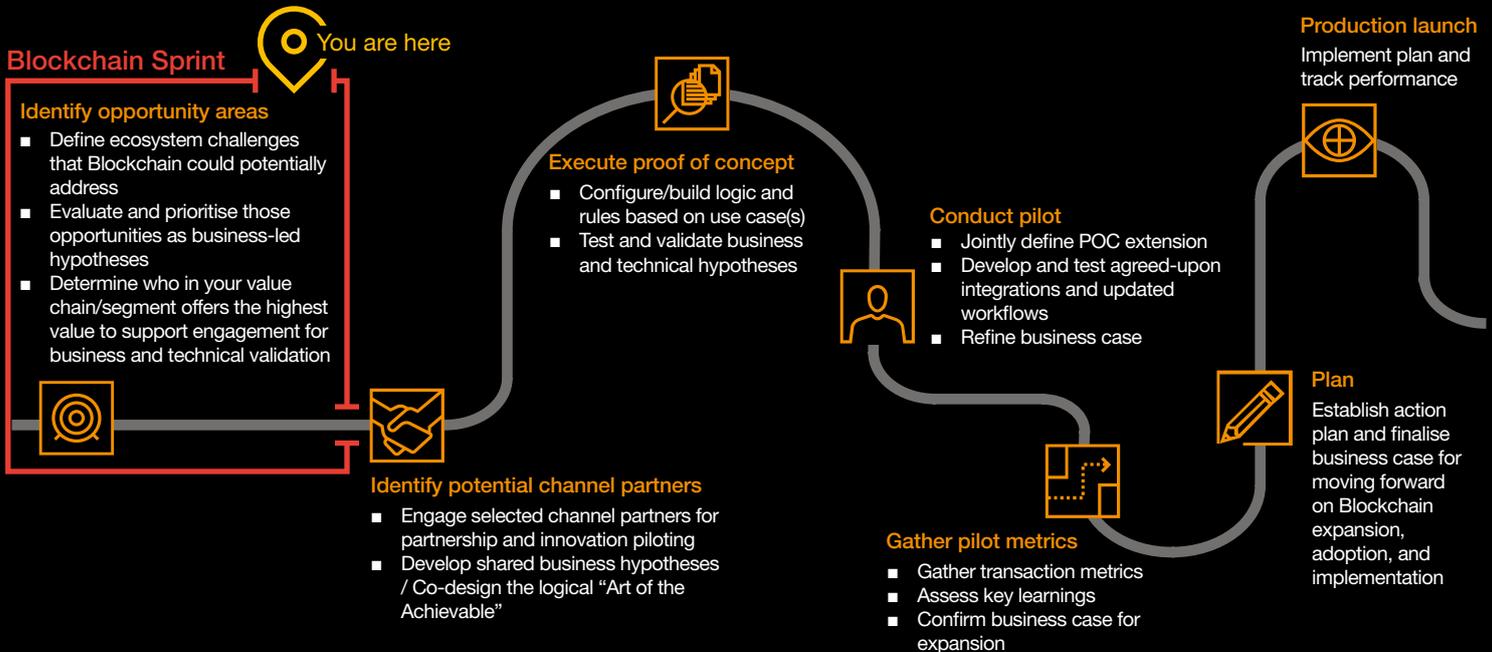
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www.pwc.lu/en/blockchain-and-crypto-assets.html

One day to make sense of Blockchain, and to start a broader journey...

The Blockchain Sprint will kick-off your Blockchain journey and will provide you with the **starter kit** to engage internally, ask the right questions and make informed decisions.

PwC will be there to support you all through your entire **Blockchain journey** from opportunities identification to production launch.



Ready to start your blockchain journey? Contact us!



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