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Smart Trace

Track and trace solution enabling easy third party integration as well as provenance for products, documents

Modular solution built by PwC that can be applied to various use cases & client situations



pwc

A game changer for supply chain management



Why will Blockchain be a game changer in supply chain management?



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Blockchain is a powerful technology to increase transparency over multi-party supply chains

Main applications of Blockchain around supply chain

Track & Trace / Provenance	Identity Management	Peer-2-Peer Exchange Platforms
Tracking & tracing of product, containers etc. across a multi- party supply chain Proof-of-provenance for products like organic food products, medicine etc. Automation of commercial processes via smart contract, e.g. payment, invoice generation and many more	 Digital identity platforms– applicable to suppliers, carriers etc. Platforms storing all types of certifications, licensing rights, contract arrangements etc. across a larger number of participants Platforms storing ownership or similar information, e.g. bill of lading etc. 	 Logistics service provider platform: offering of free capacity in trucks, ships etc. Spare parts exchange platform Purchasing platform: direct buy from various suppliers Peer-to-peer financing platforms, e.g. for trade finance

Using a very comprehensive program, PwC proposes to understand the impact of Blockchain and test first applications

Example for a Blockchain learning & implementation program (to be adapted to individual needs)



Detailed planning of the pilot

implementation

Formulate business model stakeholders and feasibility and define stakeholders for pilot phase

regarding benefits for

estimation of the value

of implementation

impact

• High level business case: Collect customer feedback

Overview of some primary global Blockchain engagements



Why PwC?

PwC combines unique experience of delivering Blockchain solutions with the depth of industry and regulatory knowledge that will help you define a robust and effective approach

Blockchain capability PwC has deep Blockchain delivery skills having built and deployed live Blockchain applications and having completed a number of POC

Technology capability We have years of experience innovating and delivering business critical platforms for some of the world's largest brands



Global footprint We have Blockchain experts across the globe, esp. United States, Europe and Asia

Regulatory understanding We ensure that all wider regulatory requirements are met and any potential concerns or restrictions considered

Experience PwC has delivered a number of Blockchain POC blending technology skills with the deep domain knowledge of PwC's market experts.

Independent perspective

As an independent firm we provide a clear and objective perspective on technology options and preferred solutions