

# Blockchain and crypto-assets are ready for business

Today is the second best day to start your journey

**Blockchain** is a tamper-proof distributed ledger of validated and cryptographically secured transactions linked by algorithms. It is associated with benefits such as: reduction of costs, complexity, and fraud; strengthened alignment through shared, trusted transactions; improved audit trail, transparency; and enhanced security and data integrity.

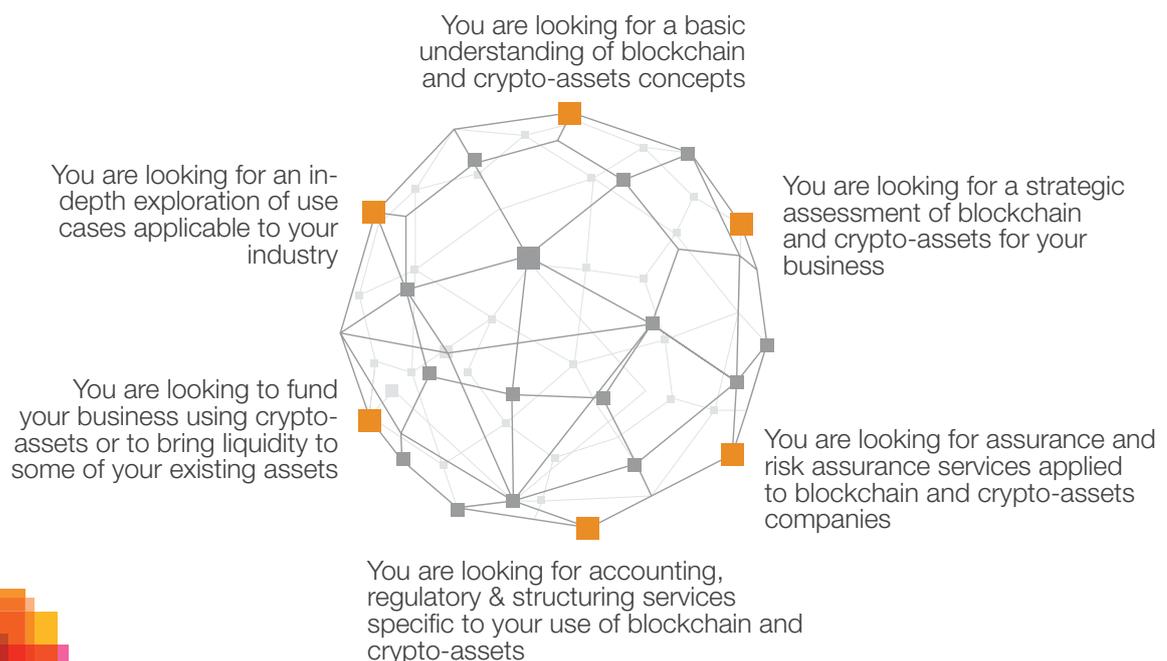
**Crypto-assets** are a key application of this general purpose technology and translate the concept of value in the digital world, providing new ways of transacting and transforming business and operating models.

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## Did you know?

- Blockchain applications are expected to have a net positive global GDP impact of \$1,76Tn by 2030. (Source: PwC Time for trust report)
- 86% of the central banks are exploring Central Bank Digital Currency in 2020. (Source: BIS Papers – Ready, steady, go?)
- The cryptocurrency global market capitalisation is over \$2 Tn. (Source: CoinMarketCap, Aug 2021)
- Blockchain startups raised \$4.38 billion in Q2 2021. (Source: CB Insights)

In a particularly dynamic environment, we acknowledge that market players have different needs and we have developed appropriate answers accordingly



# Maturity check – where do you stand?

Blockchain & crypto-assets can be perceived as particularly complex and conceptual at first sight and we observe significant diversity in market players' maturity in the area.

Based on our experience, it is highly probable that you currently stand in one of the following maturity pillars:



Understand  
Explore  
Plan



Fund  
Scale  
Broaden



Operate  
Comply  
Secure



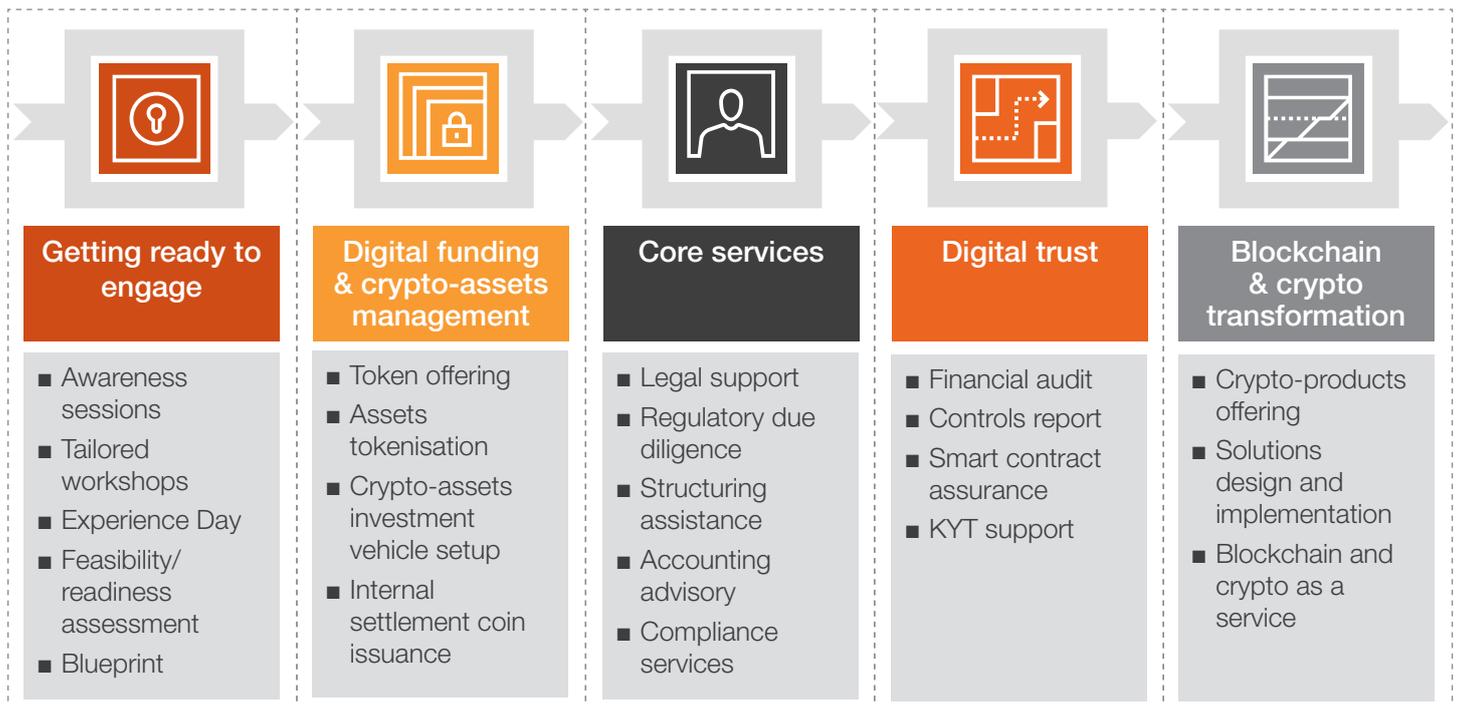
Report  
Give comfort  
Build trust



Reimagine  
Pivot  
Implement

No matter where you stand in your blockchain and crypto-assets journey, we support you every step of the way to make it right from the onset.

## Our services



Ready to start your blockchain & crypto-assets journey? Contact us!



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To know more,  
please visit our  
website

