



# Digital assets and metaverse

## Introduction

Digital assets and the metaverse - with blockchain as underlying technology - have an undeniable transformative potential across many if not all sectors of the economy. While digital assets are reinventing how value is transferred and how digital ownership is secured, the metaverse is building on the convergence of maturing technologies to redefine how people interact, collaborate, transact and ultimately experience digital content.

Mindful of the continuous flow of information and contradictory signals to which each and every one of us is exposed, PwC's Academy has designed, in close collaboration with PwC's digital assets and metaverse team, a multilayer curriculum to address the need for clarity of market participants, thereby assisting them in making informed decisions in digital assets and metaverse contexts.

## Your reasons why

Keep internal skills and competencies up to date

Navigate the plethora of complicated regulation and continuous growing risks, notably in technology

Gain deeper and more insightful information on these innovative topics

Identify and prioritise risks

Distinguish the facts from the noise

Obtain a sufficient level of factual consideration to make informed business decisions

Understand current limits and risks involved with these topics

Adapt risks assessment to changing environment and technology



*PwC's Academy*

## Description

Our digital assets and metaverse curriculum has been designed to assist C-suite officers, digital transformation managers, business managers and risk and compliance officers to strengthen their knowledge and open their minds.

Similarly to blockchain technology, digital assets and the metaverse are complex and very fast moving areas, and stepping into a transformative journey relative to these topics cannot be improvised.

Having a clear view on what currently drives markets and what is expected to drive them tomorrow is critical to understanding how these topics can be a catalyst for growth or a driver of efficiency for your organisation.

Our trainers will share with you best practices and tips, and will guide you throughout this curriculum.

No pre-requisite for these courses.

## Objectives

By the end of this curriculum, participants will:

- Learn how to separate the facts from the noise and be equipped for an unbiased assessment of these topics
- Understand the breadth of the digital assets landscape
- Have a general overview of the digital assets management value chain
- Discuss the current and upcoming regulatory landscape relevant to digital assets management
- Understand the key risks involved in applying blockchain technology and engaging into the digital assets industry
- Apprehend what the metaverse encompasses and envision the underlying opportunity
- Obtain an overview of the metaverse constituents and how technology convergence is playing a critical role in its development
- Discuss potential industry use cases.

## Our topics

**Each of the following topics is the subject of a dedicated training session:**

- Digital assets and the metaverse: myths busting (2h)
- Digital assets investment case: what you need to know (2h)
- Digital assets and the metaverse: a perspective on risks (2h)
- The metaverse: beyond the hype (2h)
- Digital assets: a regulatory perspective (2h)
- Digital assets and the metaverse for senior executives (1h30)



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## Tailored training

PwC's Academy can also instruct your team with the best training solutions on various topics tailored to your needs.