



Market Intelligence Monitor

A comprehensive solution for cross-border promoters needing detailed cutting-edge market information to support the design, implementation and to maintain a comprehensive cross-border distribution strategy. On-line in real time, the Market Intelligence Monitor is fully supported by our integrated global network of local investment fund specialists with deep expert knowledge of fund distribution.

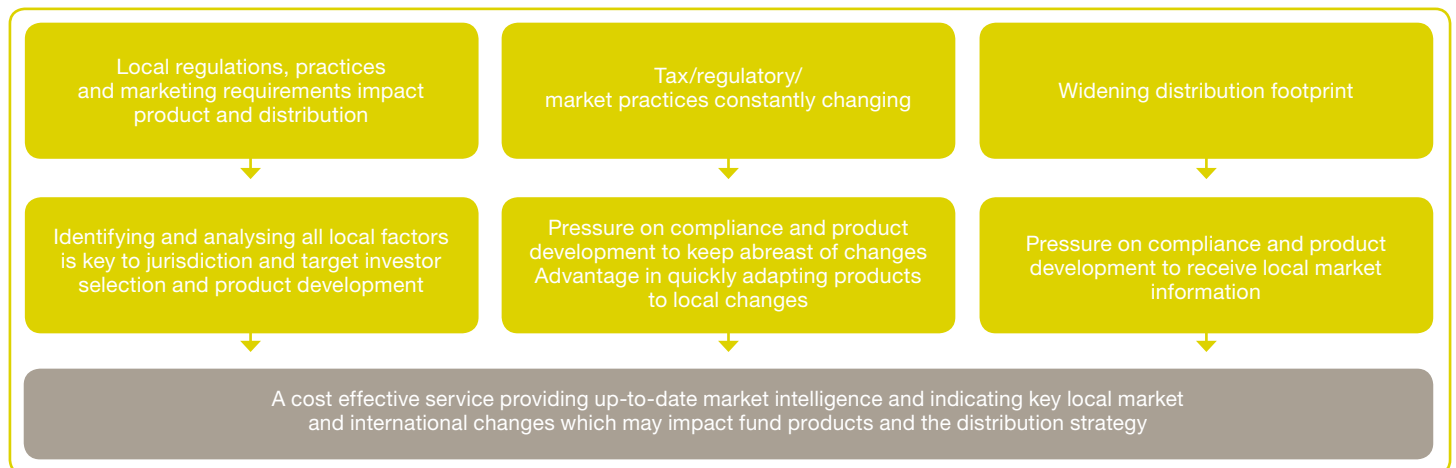
Challenges

A key challenge of cross-border fund distribution is to develop a fund platform with the necessary features to be marketed in the maximum number of jurisdictions to a wide range of local investors. Successful cross-border distribution therefore includes having constant access to relevant, detailed and up-to-date market information. You also need to be aware of regulatory, tax or local market obligations and best practices to remain in compliance with local rules and satisfy your fund governance processes.

Your distribution strategy needs to stay ahead of the competition. You need to understand and react to the

constantly changing local and international practices and requirements that will impact your strategy, your product and your local target investors. You need to be able to quickly implement key changes to your distribution strategy.

As the distribution footprint of your funds increases, so does the challenge to access relevant local market information from all jurisdictions in a comprehensive and efficient way. Promoters of both UCITS and non-UCITS products find it a challenge to stay on top of the regulatory, tax and market practice changes in an ever expanding distribution universe.



PwC Solutions

Our **Market Intelligence Monitor** is your solution to the demands for cutting-edge market information, insights and views for a multi-jurisdictional fund distribution strategy. Our integrated global investment management network of local tax, legal and regulatory experts, can provide you with comprehensive and up-to-date market intelligence vital to ensure your strategy remains competitive and in compliance.

Our **Market Intelligence Monitor** service delivers wide ranging cutting-edge market information to you in three ways. First, **Market Intelligence Monitor** can be accessed by you and your team on-line in real time covering a wide range of specific topics or themes critical to the design of your strategy and distribution of your fund platform.

Key themes or topics include each jurisdictions regulatory framework, key aspects of the local distribution of foreign funds, including local subscription and redemption requirements; the local entities required to facilitate distribution, their roles and responsibilities; the taxation framework impacting foreign and local funds, different classes of income and gains and local investors; the local marketing rules and requirements; investor and market best practices and developments – all in more than 15 key distribution jurisdictions. There is also an international and EU information section containing topics relevant to and impacting cross-border or international fund distribution.

Secondly, you will be automatically and constantly alerted to important legislative, regulatory, administrative and market practice changes in each jurisdiction via a dedicated “Newsflash” service.

Thirdly, you will receive bi-monthly reports which summarise all the local and international fund related changes occurring in the previous two months, together with a summary of the potential impact of such changes on your fund platform and/or on the distribution activity. The **Market Intelligence Monitor** service covers both the UCITS and non-UCITS environments (with a specific focus on Private Equity, Real Estate and Hedge Funds).

The **Market Intelligence Monitor** is fully flexible such that you can choose which jurisdictions to include in your subscription package and whether you require both, the UCITS and non-UCITS section, or just one. Moreover, there is no limit on the number of persons in your organisation that can access the **Market Intelligence Monitor** service.

For further details on how the **Market Intelligence Monitor** can be a valuable solution to the constant demand for valuable and accurate market information or should you like a trial access, please contact us.

For further information, please contact:

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