



ETF Listing

A comprehensive multi-jurisdictional “turn-key” solution for ETF funds combining quick and efficient market entry and stock exchange listing together with ongoing market reporting, all fully project managed by a central team and supported by our integrated global network of local market experts in cross-border fund distribution.

Challenges

Recent years have seen phenomenal growth in the European ETF market due to strong and growing investor demand for effective and cost efficient products. However, the implementation of a cross-border distribution strategy for an ETF platform contains a number of challenges unique to this type of investment fund.

Prior to listing a UCITS complying ETF locally it must firstly be authorised (registered) for public distribution in each host jurisdiction, which is often a time and resource consuming challenge.

Once authorised, the ETF can be listed in each selected jurisdiction. Based on the distribution strategy chosen, your ETF may need to be listed on several stock exchanges. Each exchange has its own listing procedure and ongoing reporting obligations. Stock exchange listing and maintenance procedures are not harmonised within Europe and this has created complexity for cross-border ETF funds.

With both authorisation for distribution and stock exchange listing, you will need to understand and satisfy a host of differing regulatory requirements across multiple jurisdictions. You need the support of skilled and experienced local experts to optimise the market entry and ongoing compliance processes for your ETF funds.

PwC Solutions

Many ETF platforms distributed on a cross-border basis are clients of our GFD service and benefit from our experience in both initial market entry through registration for public distribution and multiple stock exchange listings and ongoing regulatory and tax reporting. Our **ETF Listing** module provides you with a complete solution for your cross-border ETF product.

Market Entry and Market Reporting

Our **ETF Listing** module is a “turn-key” multi-jurisdictional project managed market entry solution for your ETF platform. Your ETF is able to achieve simultaneous market entry, for both registration and exchange listing, in multiple jurisdictions via a single PwC contact point within the GFD central team, fully project managing the entry processes.

The **ETF Listing** module delivers certainty and speed to market with the minimum use of your valuable internal resources. Please refer to the summary of our GFD **Market Entry** module which details how PwC assists clients through the market entry process. Our client solutions for ETF funds follow a similar process for cross-border funds but, with the additional requirements surrounding stock exchange listing.

Once your fund has been registered and listed in the required jurisdictions, our comprehensive **Market Reporting** module is tailored to your ETF platform so that it provides a comprehensive solution to satisfy all the ongoing reporting obligations. Our solution covers both ongoing reporting to the local regulator and/or tax administration and to the local stock exchange.

The **Market Reporting** module for ETF funds covers both areas of ongoing market reporting in a systematic way by firstly advising you of the necessary reporting obligations and then, through a tailored reporting program, ensuring your ETF fund is always in compliance. This is especially important given the differing stock exchange listing requirements across the EU.

To understand further the various solutions and added value generated by our **Market Reporting** module for ETF funds, we refer you to the summary of this specific GFD module contained in this brochure. The key benefits of our tailored **ETF Listing** module can be summarised as including:

- The PwC legal, tax & regulatory network for all countries – a **single connected firm**;
- Full project management through the central team– a **one-stop-shop approach**;
- **Reduced use of your internal resources** and the risks of non-compliance;
- **Cost certainty through the provision of fixed fees**;
- **Linking multiple market registrations and listings into one seamless process**;
- More formal/consistent/controlled processing environment;
- Combining all stock exchange and regulatory reporting under one compliance process;
- **Single contact point** for all activities;
- **Multi country coverage**: focus on major stock exchanges;
- **Flexibility** – our service modules tailored to your requirements;
- Extranet on-line access to all PwC processes & market intelligence.

Business case

The issue

A French based fund promoter launched a new UCITS platform established as an ETF to be marketed publicly on a cross-border basis in many European jurisdictions. The client required the ETF to be listed on a number of key European stock exchanges. Not only did the client have a very aggressive time to market deadline but very limited internal resources and was therefore seeking a full “turn-key” approach for market entry and ongoing reporting for their new ETF platform.

Our approach

Based on the clients needs, their resource constraints but wanting to be kept fully informed, we developed a service offering tailored to their requirements from our ETF Listing module. Our approach was to ensure all ETF listing and reporting obligations were identified, monitored and satisfied, using the detailed ETF listing and reporting platform developed by PwC, the project functionality of our central GFD team together with the local GFD teams in the selected European jurisdictions.

The solution

Our client was successfully registered for distribution and listed on the requested stock exchanges within the timetable agreed. This included the preparation of the exchange application file, responding to specific stock exchange questions and requests and specific confirmations to third parties involved (i.e. clearing house, market maker). The client input was reduced to a minimum by the full project management of the GFD central team. The ETF Listing module continues to support the ongoing reporting of the ETF platform in the various jurisdictions of distribution.

For further information, please contact:

Mark Evans , Partner, Global Fund Distribution service	+352 49 48 48-5710	mark.evans@lu.pwc.com
Philippe Matelic , Director, Global Fund Distribution service	+352 49 48 48-2571	philippe.matic@lu.pwc.com

www.pwccgfd.com

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