

The Future of the Automotive Industry

Extract of the presentation : The Automotive Industry in 2020?

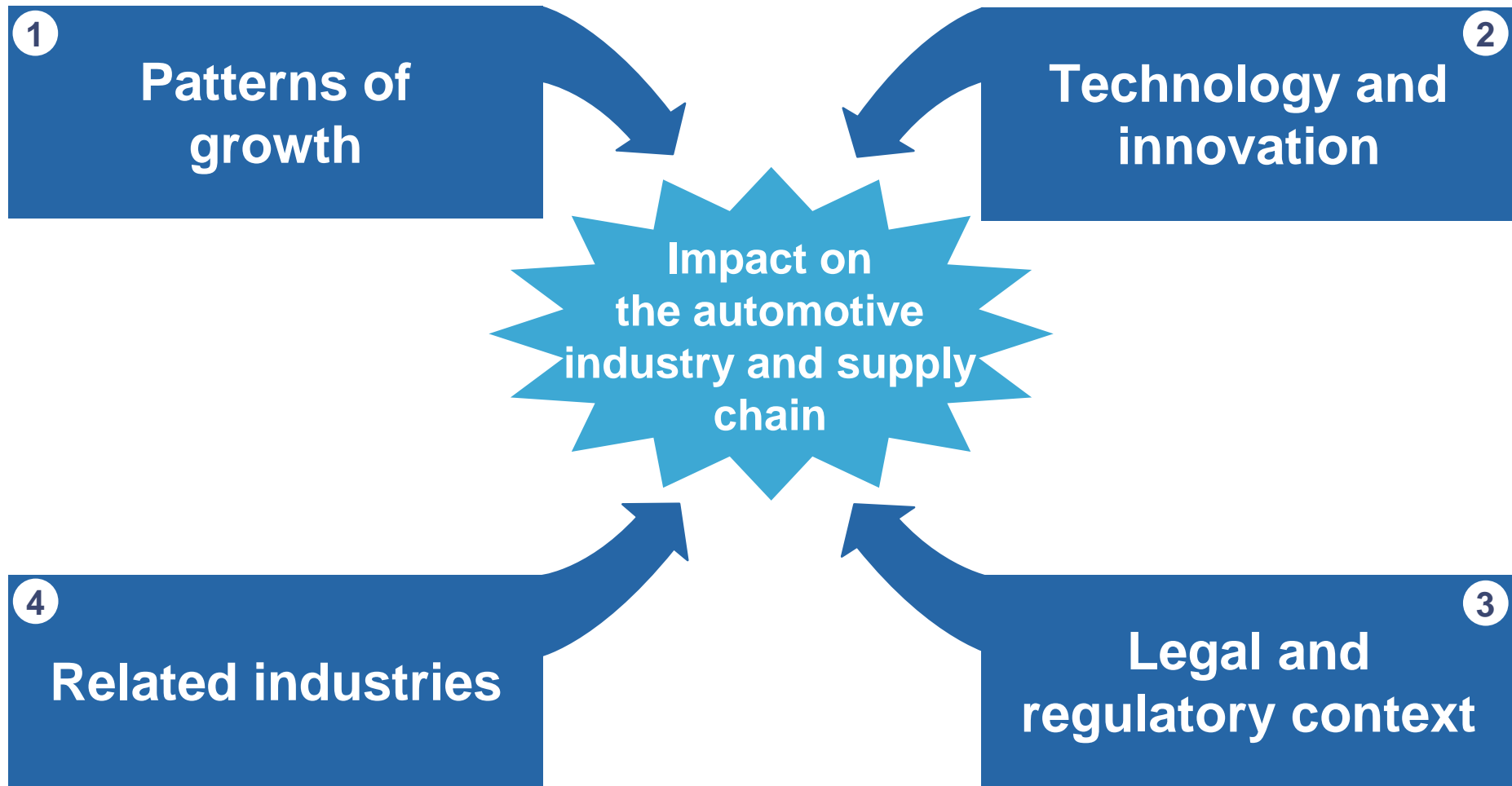
September 29, 2008, Luxembourg

Pierre Mangers, Advisory Director



Shaping forces at work

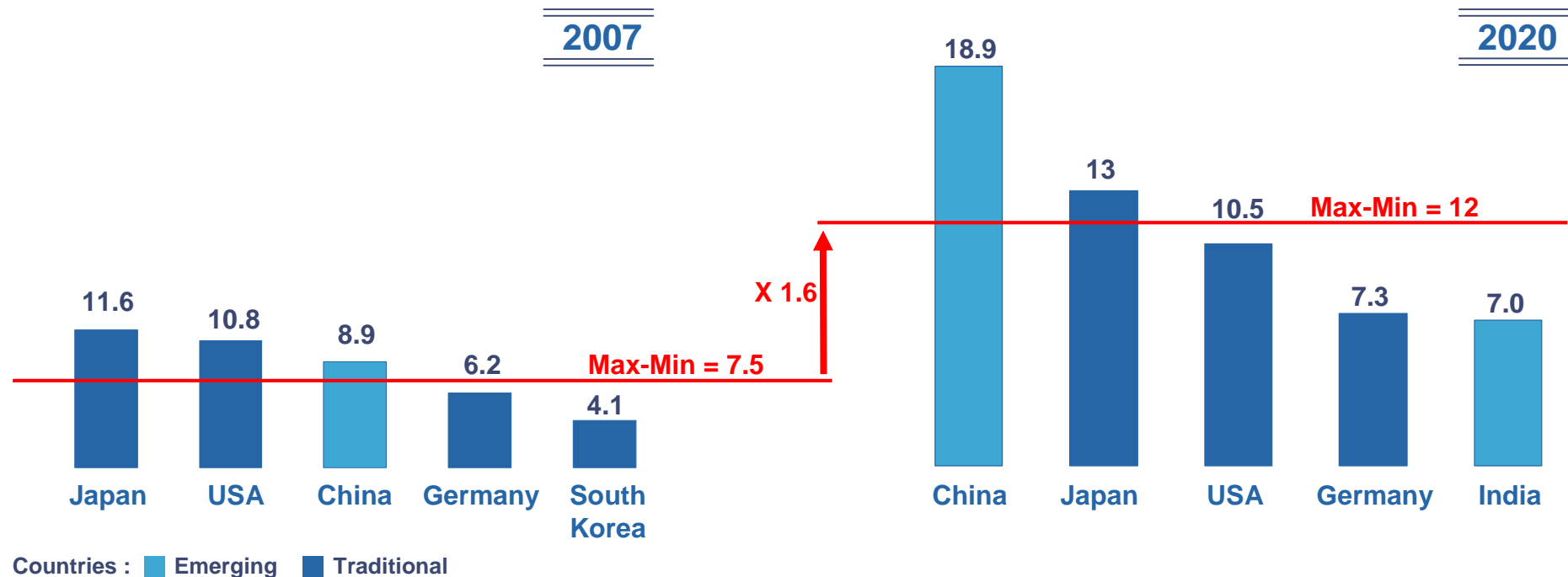
The car industry will be shaped by market growth patterns, innovations, regulatory constraints and by the impact of related industries



Automotive industry in 2020?

China is expected to lead the race due to its giant local market and its still very competitive manufacturing footprint for exports

Ranking of top five producing car countries (in million units)



The gap between N°1 and N°5 is expected to almost double by 2020, with a predominance of China on the world scene

Sources: VDA, OICA, PwC Forecasting Model

Quo Vadis Automotive? Cui Bono?

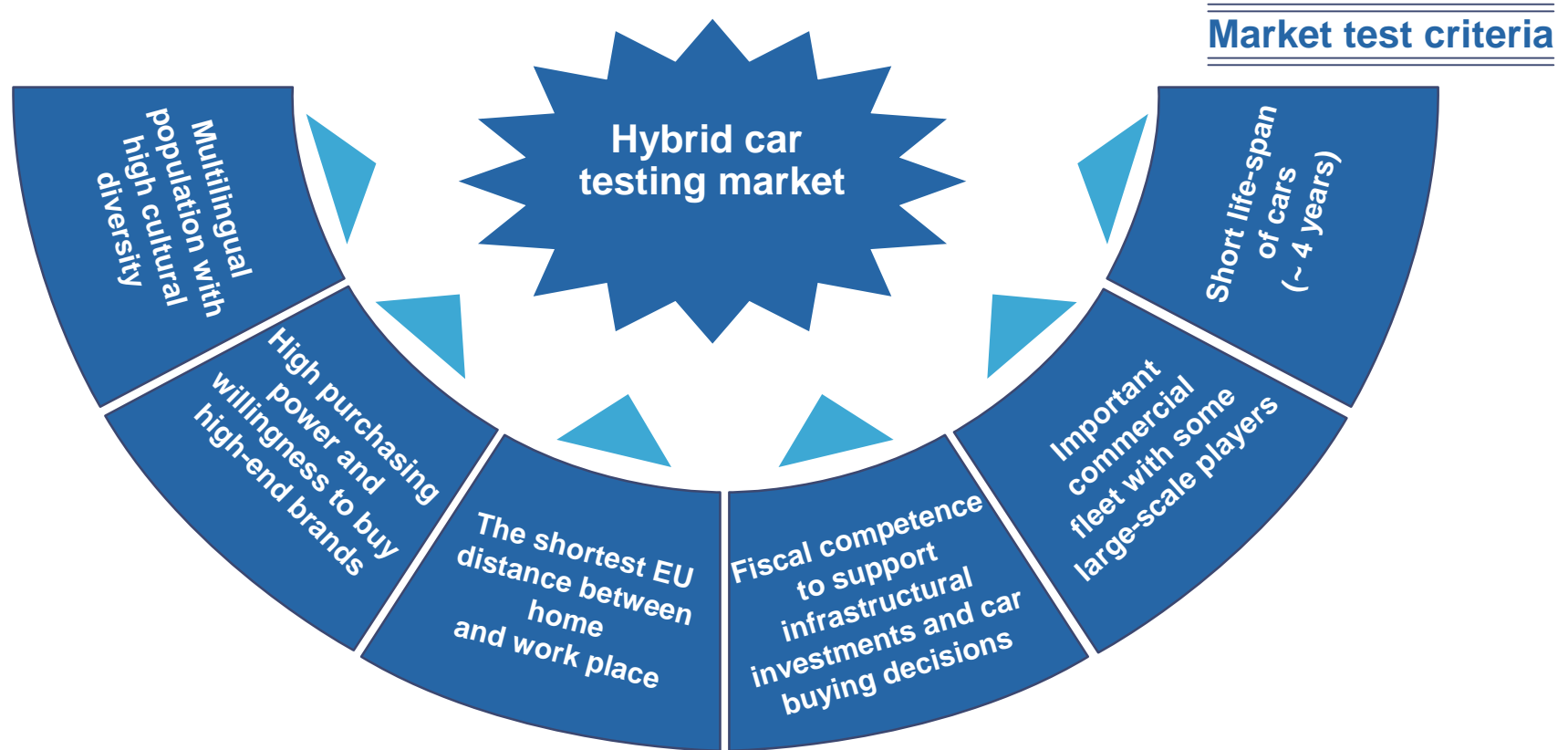
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Slide 3

Luxembourg : a real laboratory for next generation cars

The bonus question arrives now:
What is in it for Luxembourg?



Luxembourg is in a favourable position to become the most representative market test platform for next generation cars

**To receive the full version of the presentation,
please feel free to fix a meeting date with our
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<http://www.pwc.com/lu/eng/about/ind/automotive.html>

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Key publications

